

INVOICE



EKRC-TV
1906 Highland Ave
Cincinnati, OH 45219
Main: (513) 763-5408
Billing: (513) 763-5500

Invoice #	Invoice Date	Invoice Month	Invoice Period
45504-2	08/19/12	August 2012	07/30/12 - 08/09/12

Station	Account Executive	Sales Office	Sales Region
EKRC	Millennium Washington DC	Millennium	National

Billing Address:

National Media Team
Attention: Accounts Payable
815 Slaters Lane
Alexandria, VA 22314

Send Payment To:

EKRC-TV
Newport Television LLC
Po Box 841646
Dallas, TX 75284-1646

Advertiser	Product	Estimate Number
Republican National Comm	RNC	2892

Flight Dates	Order #	Alt Order #
07/27/12 - 08/10/12	45504	09779194

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
	20	445

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/27/12	08/09/12	7a Good Morn Cincinnati	7a-8a	MTWTF--	:30	1	\$125.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 1 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 EKRC M 07/30/12 7:59 AM 7a Good Morn Cincinnati 7a-8a :30 RNTV-072501H \$125.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12 08/09/12 MTWTF-- 2 \$125.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 EKRC F 08/03/12 7:20 AM 7a Good Morn Cincinnati 7a-8a :30 RNTV-072501H \$125.00 NM									
4 EKRC Tu 08/07/12 7:59 AM 7a Good Morn Cincinnati 7a-8a :30 RNTV-072501H \$125.00 NM									
2	07/27/12	08/09/12	M-F 8a-9a	8a-9a	MTWTF--	:30	2	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 EKRC Tu 07/31/12 8:59 AM M-F 8a-9a 8a-9a :30 RNTV-072501H \$100.00 NM									
1 EKRC Th 08/02/12 8:16 AM M-F 8a-9a 8a-9a :30 RNTV-072501H \$100.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12 08/09/12 MTWTF-- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
4 EKRC F 08/03/12 8:36 AM M-F 8a-9a 8a-9a :30 RNTV-072501H \$100.00 NM									
3 EKRC W 08/08/12 8:59 AM M-F 8a-9a 8a-9a :30 RNTV-072501H \$100.00 NM									
3	07/27/12	08/09/12	M-F 10p Local 12 News	10p-1035p	MTWTF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/27/12 08/02/12 MTWTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 EKRC Tu 07/31/12 10:22 PM M-F 10p Local 12 News 10p-1035p :30 RNTV-072501H \$250.00 NM									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/03/12 08/09/12 MTWTF-- 3 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 EKRC M 08/06/12 10:28 PM M-F 10p Local 12 News 10p-1035p :30 RNTV-072501H \$250.00 NM									
4 EKRC W 08/08/12 10:30 PM M-F 10p Local 12 News 10p-1035p :30 RNTV-072501H \$250.00 NM									
3 EKRC Th 08/09/12 10:12 PM M-F 10p Local 12 News 10p-1035p :30 RNTV-072501H \$250.00 NM									

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Our stations and its associated parent company do not discriminate in advertising contracts on the basis of race or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.

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Dallas, TX 75284-1646

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45504-2	08/19/12	August 2012	07/30/12 - 08/09/12
Advertiser	Product	Estimate Number	
Republican National Comm	RNC	2892	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
4	07/28/12	08/04/12	M-Su 10p Local 12 News	10p-1035p	-----S-	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S-	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EKRC	Sa	08/04/12	10:34 PM	M-Su 10p Local 12 News	10p-1035p	:30	RNTV-072501H	\$250.00 NM
5	07/29/12	08/05/12	M-Su 10p Local 12 News	10p-1035p	-----S	:30	1	\$250.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EKRC	Su	08/05/12	10:23 PM	M-Su 10p Local 12 News	10p-1035p	:30	RNTV-072501H	\$250.00 NM
6	07/27/12	08/09/12	M-F 1035p-1105p	1035p-1105p	MTWTF--	:30	2	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/27/12	08/02/12	MTWTF--	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EKRC	Th	08/02/12	11:01 PM	M-F 1035p-1105p	1035p-1105p	:30	RNTV-072501H	\$150.00 NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/03/12	08/09/12	MTWTF--	3	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	EKRC	M	08/06/12	11:00 PM	M-F 1035p-1105p	1035p-1105p	:30	RNTV-072501H	\$150.00 NM
6	EKRC	Tu	08/07/12	10:50 PM	M-F 1035p-1105p	1035p-1105p	:30	RNTV-072501H	\$150.00 NM
4	EKRC	W	08/08/12	11:01 PM	M-F 1035p-1105p	1035p-1105p	:30	RNTV-072501H	\$150.00 NM
7	07/28/12	08/04/12	Sa 1035p-1105p	1035p-1105p	-----S-	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	07/30/12	08/05/12	-----S-	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	EKRC	Sa	08/04/12	11:01 PM	Sa 1035p-1105p	1035p-1105p	:30	RNTV-072501H	\$150.00 NM
<u>Total Spots</u>							18		

Payment Terms 30 Days

<u>Gross Total</u>	\$3,025.00
<u>Agency Commission</u>	\$453.75
<u>Net Amount Due</u>	\$2,571.25

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